# Sustainable Materials for Packaging

### **Corporate Initiatives and Packaging Offerings from DuPont**



#### Goals for Reducing the Footprint of DuPont

- Reduce Greenhouse Gas Emissions another 15%
- Water Conservation 30%
- Fleet Fuel Efficiency
- Reduce Air Carcinogens emissions another 50% (already reduced 92% since 1990)
- Independent Verification

www.sustainablepackaging.dupont.com www.scienceoffresh.dupont.com



The miracles of science™

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## 7R's of Sustainability in Packaging

- Remove Packaging
- Recycle(able) Packaging
- Reduce Packaging
- Revenue
- Reuse Packaging
- Read
- Renew(able) Packaging

#### **DuPont Packaging Initiatives for Sustainable Solutions**

#### ■ Remove Packaging



DuPont™ Surlyn® EasyUp — strong but easy-to-tear bundling film that replaces cardboard



**DuPont™ Elvanol® polyvinyl alcohol** — water soluble material for dissolvable films or repulpable coating on paper board

#### ■ Reduce Packaging



**DuPont™ Biomax® Strong modifier** — modifier that enables thinner, less brittle PLA packages



DuPont™ Surlyn® skin and stretch packaging resins — secure packaging film that can replace bulky clamshells and blisters



**DuPont™ Surlyn® super stiff resins** — allows downgauging with same strength, performance, and feel



DuPont™ Cyrel® FAST —— flexographic platemaking process that reduces energy consumption, eliminates use of solvents, and offers lower GHG emissions



**DuPont™ Appeel® sealant resin** — sealant for lidding applications that replaces solvent based lacquers and provides strong, peelable seals

#### ■ Renew(able) Packaging



DuPont™ Sorona® 3GT polymer — partially renewably sourced material with polyester-like performance



**DuPont™ Selar® VP** — breathable, 30% renewably sourced material



DuPont™ Biomax® compostable resin — compostable PET



**DuPont™ Pro-Cote® soy polymers** — protein-based binder for coatings and inks

#### ■ Recycle(able) Packaging



**DuPont™ Fusabond® compatibilizers** — additive to allow incompatible waste streams to be recycled together

#### Enablers



DuPont™ Mylar® ECO films — lidding film solutions for renewable containers